

MARTHA  
and the  
*Meadow*



FLORAL & EVENT DESIGN  
Dorset & South West





DESIGNED  
FOR YOU TO  
FALL IN  
LOVE WITH

Created by Emma Whicher, 'Martha and the Meadow' is a Dorset based floral studio.

Creating beautiful and naturally styled flowers for your special occasion. Offering up unique flower combinations and sumptuous arrangements full of style and personality. Renowned for her wedding work, Emma offers up a friendly and supportive service to her couples.

From experience I have learnt that every couple is unique, just like their wedding. Therefore, I offer three services which enable each client the perfect route for their wedding and floral services.

I cover venues throughout Dorset and its counties borders. Working with brides in a number of unique and beautiful locations from country houses, rustic barns, bespoke marquees, castles and cliff top chapels. I am lucky to have built up an incredible team and because of this I am able to design your wedding what ever the size.

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## B E S P O K E W E D D I N G D E S I G N

- A bespoke and dedicated service.
- Starts from a minimum flower spend of £4,500.00.
- Covers, Bridal, Ceremony and Venue Decor and larger installations such as archways, hanging installations and onsite builds.
- Design consultation at our studio.
- A site visit can be arranged.
- Available to all locations within a 95 minute drive from our studio.

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## S E A S O N A L W E D D I N G D E S I G N

- A service for clients looking for beautiful seasonal flowers in their colour way and designed in our signature style.
- Starts from a minimum flower spend £2,000.00.
- You can choose from a choice of our most beloved wedding designs and have them designed within your colourway.
- Covers, Bridal, Table flowers and accent pieces for your ceremony or venue.
- If you wish for large installations at height like archways and hanging and on site flower build then this service does not cover that level of investment.
- Available within Dorset and South Wiltshire

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## S I M P L Y D E S I G N E D

- A simple menu service for Bridal flowers only as well as the option of adding a few essential floral flourishes to your day.
- Starts from £1000.00 + delivery.
- Available within 20 miles of our studio.





“I just wanted to say an enormous thank you to you Emma & your team for making my dream wedding come true. I was in complete and utter shock when I saw the Church and marquee, it looked perfect and you did the most incredible job.

You worked so hard for us all and I cannot thank you enough for your efforts and expertise. I cannot describe how grateful I am to you and your team. We have had non stop comments on the flowers for our special day. Thank you again and please stay in touch!”

Henrietta & Peregrine





# WEDDING SERVICES



# B E S P O K E W E D D I N G   D E S I G N

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## THE SERVICE

This is a service where I am with you every step of the way and is perfect for the couple looking for a bespoke approach to your wedding florals. I will work with you and any other suppliers in creating floral designs to work with and suit your day. This is perfect for where floral design becomes a larger part of your vision for the day from beautiful bespoke bridal flowers to larger installations and wild archways.

Starts from a minimum flower spend of £4,500.00.

- Full correspondence with yourself, stylist, planner or event team when required throughout the lead up to your wedding.
- Consultation and bespoke design proposal.
- Site Visits available if required \*
- A dedicated Google Drive for all your floral correspondence.
- Delivery and Set up is charged as an additional.

Full Service Weddings are available for weddings from a spend of £4,000.00

I offer this service for weddings throughout Dorset, Somerset, Wiltshire and the New Forest or within 95 minute drive from our studio.

\*depending on location there may be travel charges.



# SEASONAL WEDDING DESIGN

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## THE SERVICE

If you are looking for beautiful natural and seasonal flowers in our 'Martha and the Meadow' signature style. Then this services offers a really simple way to approach your wedding flowers. We offer up a choice of our most beloved and successful wedding designs for your Bridal, Ceremony, Tablescape through to accent pieces, such as Meadow designs and statement risers to a collection of bud vases.

You can then choose the designs that work for your day, size of wedding and requirements. Then after a consultation and understanding of your colour preference, we then create a beautiful set of flowers in our signature 'Martha and the Meadow' style. Choosing the very best of the seasons flowers and as much British flower as the time of year allows.

This service is ideal for the bride, that loves our natural style as a floral designer and is more open to a relaxed approach to floral choice. If you are desperately seeking specific roses, that perfect shade or bespoke installations to your wedding design then you would need to be considering the Bespoke Bridal Service.

Starts from a minimum flower spend of £2,000.00

- Consultation and detailed design document on your colour and flower choices
- A dedicated Google Drive for all your floral correspondence
- Delivery and Set up are charged as an additional.

This service is available to all weddings within Dorset and South Wiltshire.

Flowers will be delivered and delivery and collect will be charged depending upon the location.

# SIMPLY DESIGNED

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## THE SERVICE

This service offers up beautiful, seasonal flowers for your Bridal party, from bouquets and personal buttonholes, all created in the signature 'Martha and the Meadow style'. As well it offers up a simple menu of essential flourishes for your wedding if you required a few additional flowers to go with your Bridal Party Flowers.

If you love the style I offer up and just want beautiful seasonal gorgeous blooms to complement your bridal party then this is an ideal simple and stylish option for you. With your colour way in mind I will work with suppliers to get the best blooms available at that time of year to design your Bridal flowers with. From bountiful bouquets, to hair flowers and buttonholes. Please note if you are looking for installations this service does not cover these designs.

Service starts from a spend of :

Bridal Party Flowers + Additional Flourishes | £1,000.00 + delivery

This service is available to all weddings within 20 miles of our Studio.

Bridal Flowers can be delivered and delivery will be charged as an additional.

If interested in the Simply Designed Service then I will send you a separate email with the further information and the Menu of flower designs available to choose from.





# ADDITIONAL INFORMATION

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## HOLDING DEPOSITS

If you are looking to secure your date within our working 'Martha and the Meadow' diary then our holding deposit is a flat fee of £600.00. This then will hold your date in the diary and we can start the design process for your wedding.

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## CONSULTATIONS

Consultations are available in person at our studio or by zoom. I offer consultations during the week in person at my garden studio. I offer up a limited number of weekends during the Autumn, Winter and early Spring for clients to book their consultations, if weekdays are not possible. If due to location or work commitments then Zoom is available to discuss your flower design.

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## DELIVERY, SET UP & BREAKDOWN

Set up and delivery is charged per wedding depending on the location, requirements, timings and the size of team required to fulfil your floral designs. Set up and delivery is therefore charged on top of our minimum spends. Breakdown is also available to our clients, where we return after the event, collect hire items and break down your floral arrangements. Each wedding is charged separately, however you are approximately looking at around 15% to 20% of your order for this service. Percentage charged depends on the level of services required to your day.



# TESTIMONIALS

KIND WORDS FROM OUR CLIENTS



## Charlotte & Tom

"Emma... Thank you so very much!  
You and your team did a truly amazing job of the flowers they transformed the marquee and I was quite taken a back at how stunning they looked. You really did an amazing job so thank you so much."



## Sai & Jack

"Emma , I wanted to say the biggest thank you possible for the flowers of my absolute DREAMS. Honestly, I don't know what to say. They were just beyond perfect. They just exceeded everything we had hoped for. "



## Hugo & Charlotte

"Emma, I honestly cannot tell you how wonderful you were throughout the planning and execution of our wedding flowers. You absolutely got what I wanted in every thing you did on our wedding day. You did the most amazing job- thank you so much!"



# PRICE GUIDE

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All our floral designs are tailored to our clients individual needs and requirements. Therefore each quote is bespoke to each set up florals we design and will vary depending on flower combinations and sizes of floral designs. . However, these prices are a useful guideline in your initial wedding planning.





# PRICE GUIDE

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## BRIDAL FLOWERS

Wild Design Bridal Bouquet from £145.00

Bountiful Bridal Bouquets from £165.00

Shower Bouquets from £195.00

Wild Design Bridesmaid's Hand-tied from £75.00

Bountiful Bridesmaid's Hand-tied from £95.00

Simple Bridesmaid's Posy from £60.00

Flower Girl Posies from £45.00

Flower Crowns: Bridal from £65.00 | Maids from £50.00

Flower Girl Circlets from £45.00

Hair Combs from £28.00

Buttonholes from £11.50

Corsages from £22.00

## VENUE FLOWERS

Pew Ends from £35.00

Footed Bowl Arrangements from £95.00

Meadows from £120.00

Focal Arrangements from £195.00

Pedestal arrangements from £275.00/£375.00

Mantle piece and Altar arrangements from £250.00

Garden Jar Posies for Tables from £35.00

Hand-tied Table Arrangements from £60.00

Tall Table Design from £250.00

Compote Arrangements from £78.00

Collection of Filled and Arranged Bud Vases from £65.00

With regards to Archways, Hanging Decoration and Installations there are many independent factors that can determine their cost, so please contact me and I would be happy to talk through you the potential designs available and their level of investments.

# LET'S TALK

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Hopefully the price guide above has given you some ideas about some of the costs involved when considering your flowers. If you have any further queries or would like some bracket costings based on of initial ideas for your day, before committing to a consultation. Then I will always suggest a call, after all I can explain to you so much more that way.

Flowers are not like picking a dress with a price tag, due to the huge amount of varieties of blooms, seasons and premium blooms to the market, there can be so many options available for your wedding and budget. So please don't hesitate in letting me help you through the process and help create beautiful flowers for your day.







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If you feel that I could design flowers you would fall in love with, then please contact me and we can discuss creating beautiful and personal flowers for your intimate celebration.

I look forward to hearing from you.

Regards

Emma

[hello@marthaandthemeadow.com](mailto:hello@marthaandthemeadow.com)

07825 230 561

[www.marthaandthemeadow.com](http://www.marthaandthemeadow.com)